



A POP OF INDIE

A TRAVELING BOOK FAIR

To inspire, empower, and nurture creative minds one Indie book at a time.



Pop of Indie Founders



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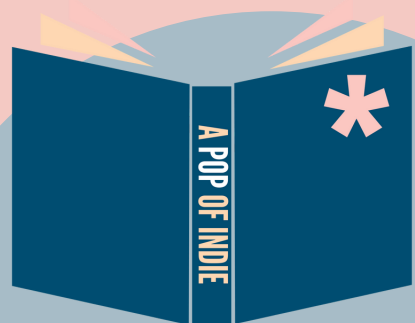
 @hankaroo readings

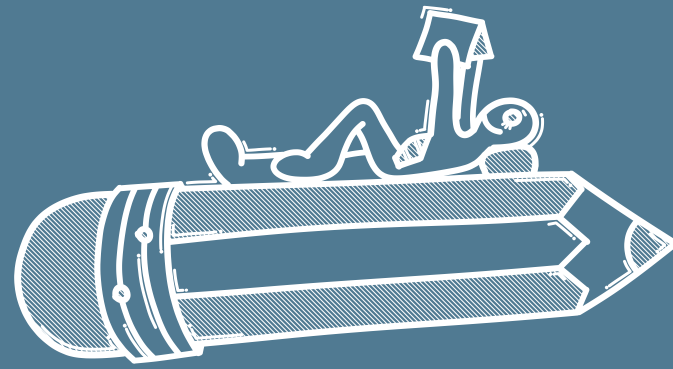
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SOME MAY BE ASKING “WHAT IS AN INDIE AUTHOR?”

An Indie author, short for independent author, is a writer who chooses to self-publish their work rather than going through traditional publishing channels. These authors take full control of the publishing process, from writing and editing to designing covers and marketing their books. This creative freedom allows them to craft unique stories, build their author brand, and connect directly with readers. Indie authors embody the spirit of innovation and passion, turning their love for storytelling into thriving entrepreneurial ventures.





A Traveling Book Fair

sample agenda for a FREE 90 minute event



- **Book Fair (6:00 PM - 7:30 PM):**

Explore a diverse selection of books written and published by local Michigan Indie authors. From adventure to fairy tales, there's something for every reader to discover.

- **Arts & Crafts (6:00 PM - 7:30 PM):**

Get crafty with a local author.

- **Writing Workshop: Creating Character MAGIC (6:15 PM & 6:45 PM):**

Join us for an interactive workshop where young writers will learn the art of character building.

- **Story Times (6:15 PM & 6:45 PM):**

Sit back, relax, and enjoy a captivating story read by a local author.

- **Q&A with Indie Author: 'Becoming an Authorpreneur' (6:15 PM - 6:45 PM):**

Ever wondered what it takes to become a successful author? Here's your chance to learn from the experts. Join our panel of Indie authors for an insightful Q&A session on the entrepreneurial side of writing.

- This workshop is tailored to 4th & 5th grade students, but all are welcome to join.



Creating Character MAGIC

A Writing Workshop

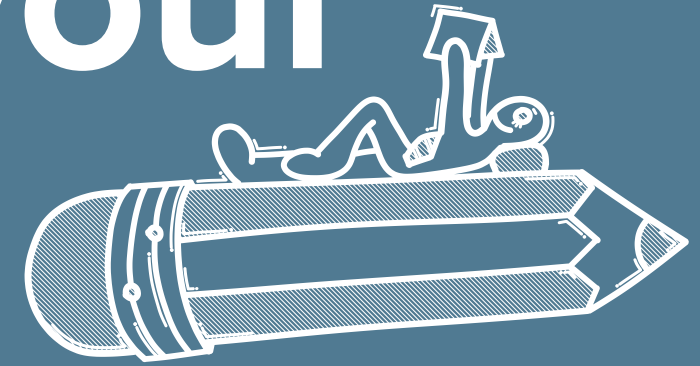


Characters are the heart and soul of any story, and today, you will have the opportunity to craft your very own unique characters.





Let's create your character



1

Roll the dice.

2

Match your number with an animal, emotion, and occupation.

3

Time to draw.

4

Time to write.

5

Time to share.

Animal	Emotion	Occupation
1. Dog	1. Happy	1. Writer
2. Cat	2. Sad	2. Teacher
3. Lion	3. Scared	3. Firefighter
4. Elephant	4. Excited	4. Chef
5. Monkey	5. Angry	5. Artist
6. Dolphin	6. Shy	6. Scientist
7. Penguin	7. Nervous	7. Dancer
8. Giraffe	8. Frustrated	8. Athlete
9. Bear	9. Brave	9. Musician
10. Skunk	10. Curious	10. Veterinarian

What's needed to run a successful book fair.



1

4 -5 Tables for book displays

2

2 Smart Boards or Projectors

3

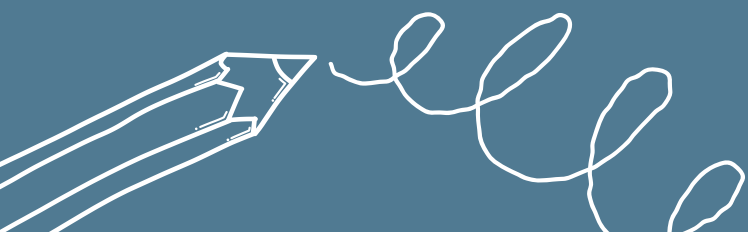
Access to 5 rooms to host activities
(examples: gymnasium, media center,
art room, classrooms, lunch room)

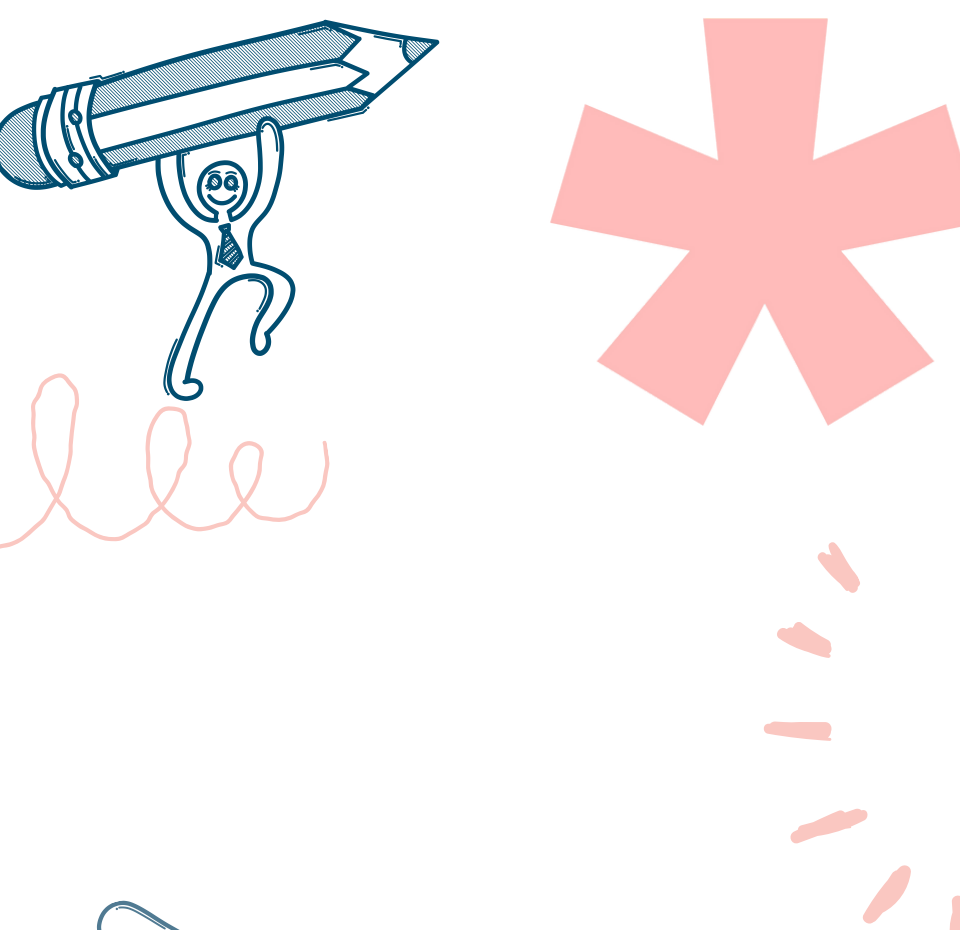
4

Advanced communication to families to
create enthusiasm around the event

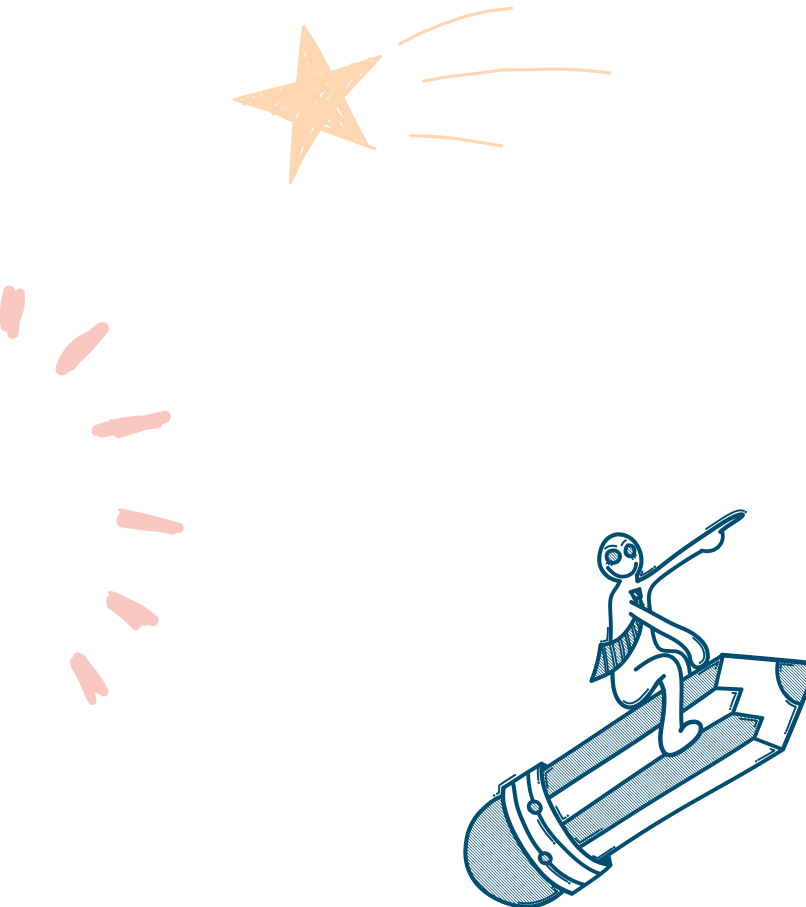
5

Facilitators will need wifi access





**Thank you for
spreading the
love of reading!**



Now let's
have some
fun!



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